

Huiying Chung

UX/UI Designer & Front-End Developer

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SUMMARY

Graphic Information Technology student at Arizona State University with a focus on UX design and HCI, complemented by a background in graphic design. Bringing a cross-cultural perspective to user-centered and accessible digital design. Experienced in usability testing, wireframing, front-end development (HTML/CSS/JS), and visual communication.

EDUCATION

Arizona State University

Expected Fall 2026

B.S. in Graphic Information Technology

Department GPA: 4.18

Focus: UX/UI Design, HCI, Front-End Web Development, Usability & Content Design

EXPERIENCE

UX Designer Intern

Jan 2025 – Apr 2025

Institute of Chinese Culture (ICC Houston)

Houston, TX

- Conducted usability testing and user interviews to evaluate how users locate course information and complete online registration on a Chinese-language school website.
- Identified key pain points in navigation and information architecture through user research analysis.
- Redesigned the website based on user-centered design principles, improving content hierarchy and task flow clarity.
- Created wireframes to communicate design solutions and collaborated with a web developer to support implementation.

SELECTED PROJECTS

KitchenAid Espresso Machine Redesign [UX Analysis / Interface Design](#)

Applied Norman's design principles to uncover usability failures in a semi-automatic espresso machine and proposed a clearer, safer interaction model with improved signifiers, feedback, and error prevention.

Little Cafe [Front-End / UX / JavaScript](#)

Built a single-page e-commerce concept for a boutique handmade cafe using semantic HTML5, vanilla JavaScript, and a sticky shopping cart experience.

Tensegrity Instruction Set [UX Writing / Usability Testing](#)

Designed a build guide for mixed-ability users and conducted usability testing to identify where documentation fails, iterating on clarity and instructional flow.

South Trail Journal [Front-End / Multi-Page](#)

Built a multi-page hiking trail website from wireframe to live deployment — full front-end lifecycle across 6 pages, W3C validated, deployed on GitHub Pages.

SKILLS

Design: Wireframing, Prototyping, Usability Testing, User Research, Information Architecture, Visual Design

Development: HTML, CSS, JavaScript, GitHub Pages, Responsive Web Design, Accessibility (WCAG)

Tools: Figma, Adobe Creative Suite, Git & GitHub, VS Code

Languages: Mandarin Chinese (Native), English (Working Proficiency)

LEADERSHIP & ACTIVITIES

Second Vice President

Jun 2022 – Jun 2023

Joint Chinese College Alumni Association of Southern USA (JCCAA)

Houston, TX

- Supported planning and execution of community and campus events; coordinated event logistics and served as host.
- Contributed to visual communication by designing promotional materials for the organization.